

**SYLLABUS FOR MID SEMESTER EXAMINATION JANUARY-2023**

<b>FS B.COM – I [FIRST SEMESTER F.Y.B.COM.]</b>	
<b>SUBJECT TITLE</b>	<b>DEVELOPING COMMUNICATION SKILLS IN ENGLISH</b>
<b>SUBJECT CODE</b>	
<b>UNIT – I</b>	<b>Communication Skills: Concept and Context</b>
	<p>Communication Skills: Concept</p> <ul style="list-style-type: none"> <li>• Definition, Characteristics, Process, Audience Analysis</li> <li>• Intrapersonal/Interpersonal/Extra personal/Group/Mass Communication</li> </ul> <p>Communication Skills in the Multicultural world:</p> <ul style="list-style-type: none"> <li>• Cultural Context</li> <li>• Relationship Context</li> <li>• Gender Context</li> <li>• Language Context: Varieties of English</li> </ul>
<b>UNIT – II</b>	<b>The World of Words and Beyond</b>
	<p>The World of Words: Verbal Communication</p> <ul style="list-style-type: none"> <li>• Definition Types</li> <li>• Verbal Communication in Everyday Life</li> <li>• Verbal Communication at Workplace</li> </ul> <p>The World Beyond Words: Non-verbal Communication</p> <ul style="list-style-type: none"> <li>• Definition, Types</li> <li>• Non-verbal Communication in Everyday Life</li> <li>• Non- Verbal Communication at Workplace</li> </ul> <p>Similarities and Differences between Verbal and Nonverbal Communication</p>

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<b>SUBJECT TITLE</b>	<b>ELEMENTS OF STATISTICS</b>
<b>SUBJECT CODE</b>	<b>STA1101</b>
<b>UNIT-I</b>	<ul style="list-style-type: none"><li>➤ <b>Introduction of statistics:</b> -Meaning and definition of Statistics, Scope and Limitation of Statistics.</li><li>➤ <b>Review of Data Collection:</b> -Primary and Secondary Data. Methods of collecting Primary Data, Sources of Secondary Data.</li><li>➤ <b>Classification:</b> Bases of Classification.</li><li>➤ <b>Frequency Distribution.</b></li><li>➤ <b>Tabulation:</b> Meaning and importance, Parts of a table, types of table</li><li>➤ <b>Graphical Representation of frequency distribution:</b> Frequency Polygon, Frequency Curve, Histogram and Ogive Curves</li></ul>
<b>UNIT-II</b>	<ul style="list-style-type: none"><li>➤ <b>Measures of Central Tendency:</b> Meaning and Objectives Mean (Simple, Weighted, Harmonic, Geometric), Median, Mode, Partition values.</li><li>➤ <b>Measures of Dispersion:</b> Meaning and Objectives, Range, -Quartile Deviation, Mean Deviation, Standard Deviation.</li><li>➤ <b>Measures of Skewness</b></li></ul>

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<b>FS B.COM – I [FIRST SEMESTER F.Y.B.COM.]</b>	
<b>SUBJECT TITLE</b>	<b>ELEMENTS OF ECONOMIC THEORY</b>
<b>SUBJECT CODE</b>	<b>BEC1105</b>
<b>UNIT I</b>	<b>NATURE AND SCOPE OF ECONOMICS:</b>  Overview of Wealth, Welfare and Scarcity definitions of Economics  Samuelson’s definition of Economics  PPC and Fundamental Economic Problems  Approaches of Economic Analysis- Induction/Deduction Method, Static- Dynamic Analysis  Basic concepts –Wants, Utility, Goods, Value and Price
<b>UNIT II</b>	<b>DEMAND AND SUPPLY ANALYSIS:</b>  Demand – Derivation of Demand Curve based on Law of Diminishing Marginal Utility  Slope (including Elasticity of demand), Shift and Movement of the Demand Curve  Supply - Slope, Shift and Movement of Supply Curve,  Market Equilibrium [DD and SS intersection, Shifts in DD/SS curves  Excess DD/SS situations (Diagrams)]

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<b>FS B.COM – I [FIRST SEMESTER F.Y.B.COM.]</b>	
<b>SUBJECT TITLE</b>	<b>STRUCTURE AND PROCESS OF BUSINESS (SPB)</b>
<b>SUBJECT CODE</b>	<b>CBM1104</b>
<b>UNIT I</b>	<b>AN INTRODUCTION TO BUSINESS:</b> <ul style="list-style-type: none"><li>• Evolution of Business</li><li>• Industrial Revolution and its Socio-Economic Consequences</li><li>• Nature of Business</li><li>• Scope of Business</li><li>• Characteristics of Business</li><li>• Objectives of Business</li><li>• Business System</li><li>• Division of Business</li><li>• Essentials of Successful Business</li></ul>
<b>UNIT II</b>	<b>BUSINESS COMBINATIONS:</b> <ul style="list-style-type: none"><li>• Concept</li><li>• Causes</li><li>• Types</li><li>• Forms (An Overview)</li><li>• Distinction between Cartel and Trust</li></ul>

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<b>FS B.COM – I [FIRST SEMESTER F.Y.B.COM.]</b>	
<b>SUBJECT TITLE</b>	<b>FUNDAMENTALS OF ACCOUNTING - THEORY AND PRACTICES</b>
<b>SUBJECT CODE</b>	<b>ACF1103</b>
<b>UNIT – I</b>	Introduction to Accounting: Users of Accounting Information, Capital and Revenue Items  Accounting Framework: Concepts-Conventions-Standards-Policies  Accounting Cycle: Journal-Ledger-Trail Balance-Adjustments-Final Accounts
<b>UNIT – II</b>	Financial Statements of Sole Proprietorship & Partnership Firm  (Manufacturing and Trading Concerns)

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<b>FS B.COM – I [FIRST SEMESTER F.Y.B.COM.]</b>	
<b>SUBJECT</b>	<b>INDIAN ECONOMIC STRUCTURE</b>
<b>TITLE</b>	
<b>SUBJECT</b>	<b>BEC1106</b>
<b>CODE</b>	
<b>UNIT – I</b>	Meaning, Definition and Characteristics of Developing Countries- Structure of Economy: Meaning and Sectoral interrelations- Changing Trends in National Income and Employment by Sectors- Foreign Trade: Meaning, Relevance, Composition and Trends, Balance of payment and balance of trade situation
<b>UNIT – II</b>	Primary sector: Features, Importance and Components, Trends in Production and Productivity of major crops. Secondary sector: Features, Importance and Components, Productivity Trends of major Industries, Problems and Performance of Industrial Development. Tertiary sector: Features, Importance, and Components.